

Assignment 2 seminar Slogans by Tracey Ho

Slogans come from different places such as advertising commercials or different areas of society. However, slogans also come from branding and sponsorships that can be quotes and phrases. I feel like slogans are a way to help meet the cultural environment and to give society what it's looking for. Slogans are like sending a message to everyone or it's like seeing street signs in public.

For example, take Burnaby heights; every summer in the beginning of June Hats of day is an event every summer that goes for eight hours where there are the parades, music, shows and games for children and adults. They started doing festivals in the 1980s. The festival has used slogans to attract visitors. World Autism Awareness Day and Autism Month raise awareness of autism spectrum disorder and promote inclusion for people with autism. The goal is to improve the quality of life for people with autism and reduce discrimination. The reason why slogans are important is to influence people on what they want to believe in.

Compare to Hayes's interview she believes in the LGBTQ community of human rights whether you're gay or lesbian. Which is a good thing no matter what you are is on the inside not the outside. Slogans are for everybody because of justice, world peace and harmony.

So that's why I found the slogan pasted below that is not violent or overly dramatic. I'm talking about my disability of autism. The authorship of the slogan pasted below is unknown. It became popularized during in Autism Awareness movement that started in the 1970s. Autism spectrum disorder comes from three different stages, it depends whether you're verbal or nonverbal. Autism awareness is always every month of April and it raises and promotes acceptance for people who have autism. That's why I found it so special

because it encourages me that I'm never alone. I wish that slogans should care about autism because I think that it's quite rare and not well known how disabilities can be so difficult on people. Being autistic can be isolating because it's a part of being different whether you're a boy, girl or trans. Sometimes in autism people express different behaviors, for example emotions can stimulate them or can be alone in some ways because of attention loss or not getting attention from others. That's why I chose this slogan from a website. I came across this clipart sticker available for sale online. This being a sticker available on a generic printing website unrelated to autism shows that this slogan has become commonplace – unattributable to one specific person. Sometimes in autism they need to get attention because of support and listening skills. I'm proud of who I am because I'm not giving up my hopes and dreams, I just need attention that's why autism is important. This slogan holds a great personal relevancy to me because it's rare for someone to have autism, especially in girls.



Reference:

[https://www.spreadshirt.ca/shop/design/autism+awareness+slogan+sticker-](https://www.spreadshirt.ca/shop/design/autism+awareness+slogan+sticker-D5de139b51cbf3a7cc6bfd20f?sellable=Y57XxRVzaXuxGYNDmab1-1459-215)

[D5de139b51cbf3a7cc6bfd20f?sellable=Y57XxRVzaXuxGYNDmab1-1459-215](https://www.spreadshirt.ca/shop/design/autism+awareness+slogan+sticker-D5de139b51cbf3a7cc6bfd20f?sellable=Y57XxRVzaXuxGYNDmab1-1459-215)

<https://hatsoffday.com/#:~:text=Coming%20Late%20May-,Festival%20Components,->

[Family%20Fun%20Dash](https://hatsoffday.com/#:~:text=Coming%20Late%20May-,Festival%20Components,-)

[https://ideasatdom.wustl.edu/autism-acceptance-world-autism-awareness-](https://ideasatdom.wustl.edu/autism-acceptance-world-autism-awareness-day/#:~:text=The%20history%20of%20Autism%20Acceptance,awareness%20to%20acce)

[day/#:~:text=The%20history%20of%20Autism%20Acceptance,awareness%20to%20acce](https://ideasatdom.wustl.edu/autism-acceptance-world-autism-awareness-day/#:~:text=The%20history%20of%20Autism%20Acceptance,awareness%20to%20acce)

[ptance%20and%20inclusion.](https://ideasatdom.wustl.edu/autism-acceptance-world-autism-awareness-day/#:~:text=The%20history%20of%20Autism%20Acceptance,awareness%20to%20acce)

[https://www.wrdsb.ca/blog/2024/04/02/world-autism-awareness-day-and-autism-](https://www.wrdsb.ca/blog/2024/04/02/world-autism-awareness-day-and-autism-acceptance-month-3/)

[acceptance-month-3/](https://www.wrdsb.ca/blog/2024/04/02/world-autism-awareness-day-and-autism-acceptance-month-3/)